



Portfolio.

A DIGITAL MARKETING AGENCY



About Us

We are a qualified and professional E-commerce and Digital Marketing Expert with five years of experience in driving sales growth and designing high converting websites and online stores. With a strong creative and analytical skills

100+

Projects
Completed

5+

Awards &
Recognition

93%

Client
Satisfaction



Digitally fruitful journey begins here...

We make Digital Marketing look easy,
that's how good we are!





Why Us

First let us ask you a question:
How much time do you, your family, or your friends spend on social media?



A lot, right?

We leverage this aspect to market your product in the digital world but with a slight twist, we also ensure we highlight your brand in a way that leaves the right impression in front of the right people.



How Different From Others?

Our Unique Approach

We focus on letting people know they NEED you.

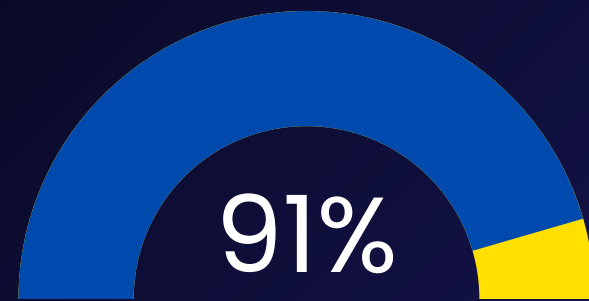
This is why we leverage our advertising and marketing power to increase your customer base with a multi-dimensional approach.

Creativity in Content

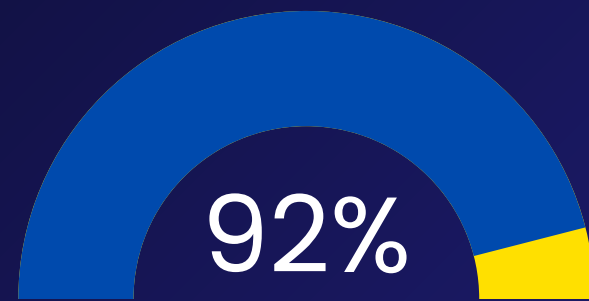
As a creative designer and sales expert, I specialize in crafting visually compelling designs that drive customer engagement and deliver measurable sales growth.

Skills and Expertise

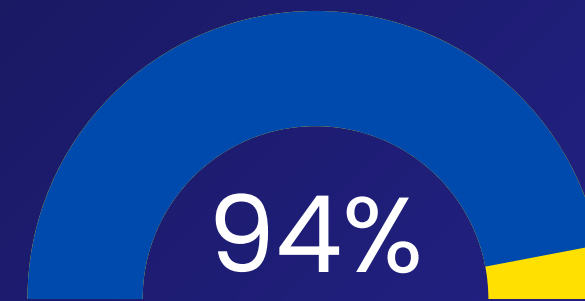
We are skilled and results driven E-commerce and Digital Marketing Expert with years of experience in elevating brands through strategic online growth. Our expertise lies in designing high converting websites and optimizing digital marketing campaigns to drive revenue. I combine strong creative and analytical skills to deliver customer focused, data driven solutions that maximize engagement and conversions. Proficient in social media advertising, and conversion rate optimization, We create seamless, impactful online experiences that strengthen brand presence and accelerate growth.



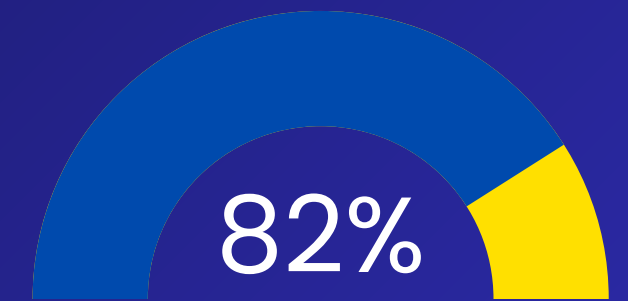
UI/UX Design



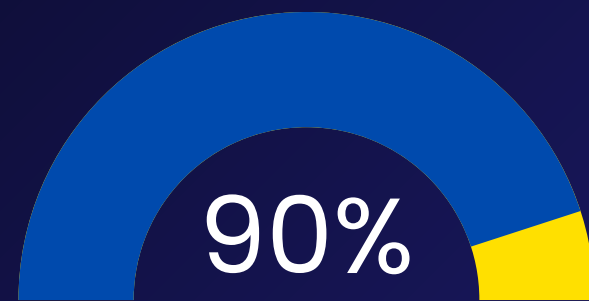
Marketing



Ad Creatives



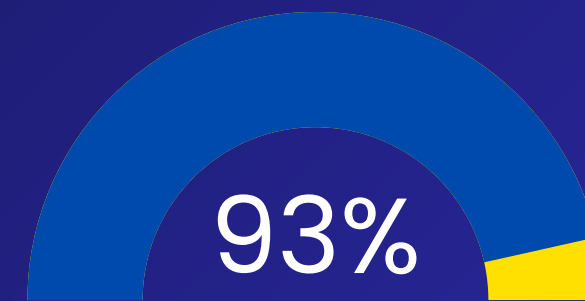
Brand Strategies



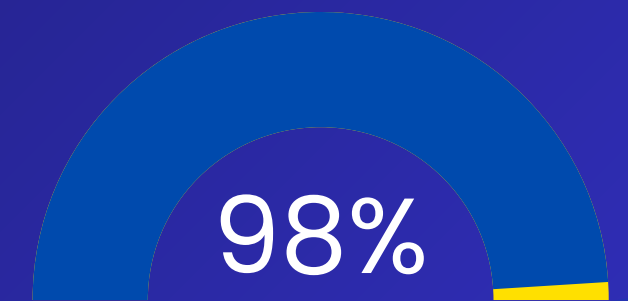
Business Modeling



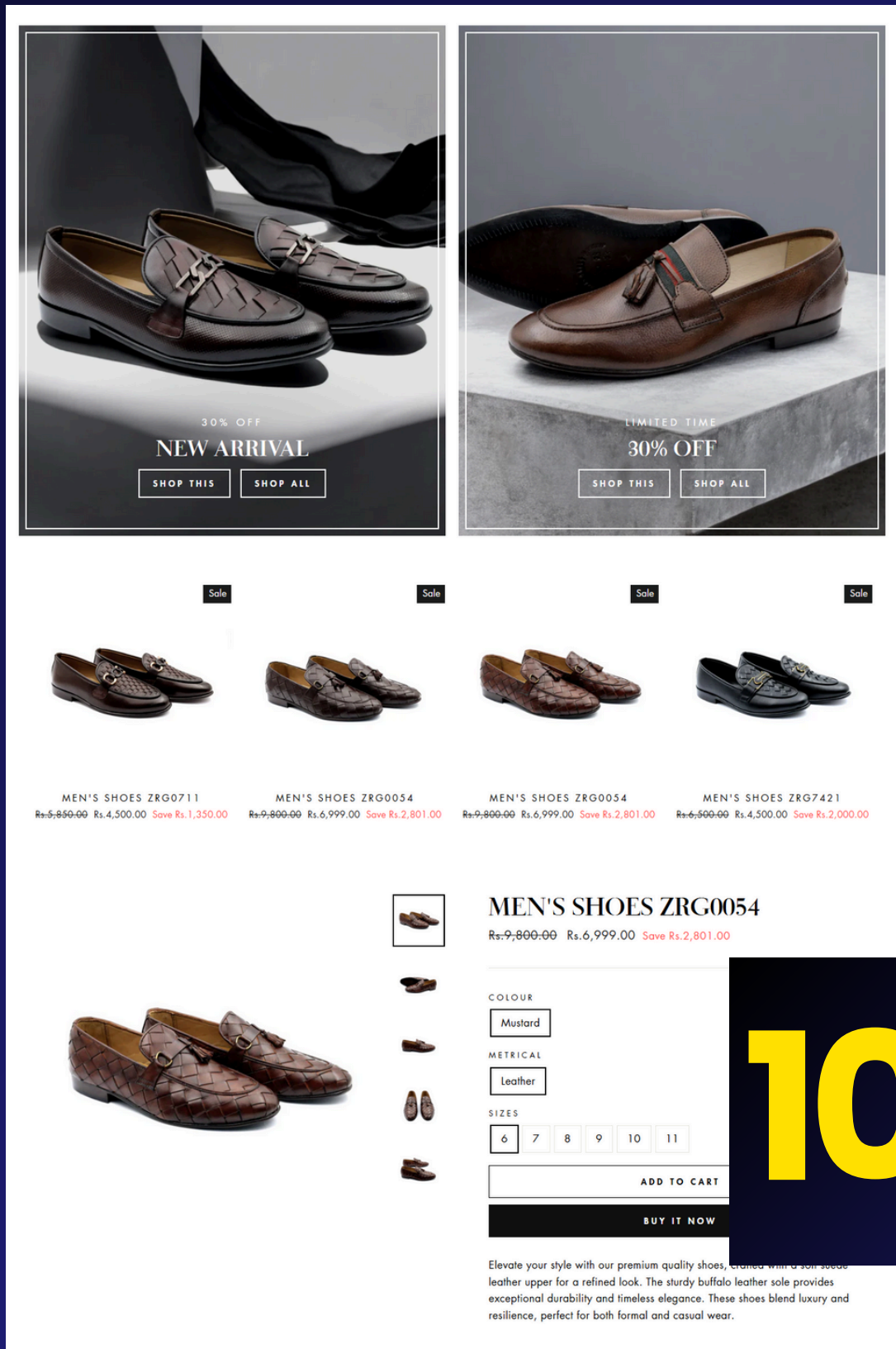
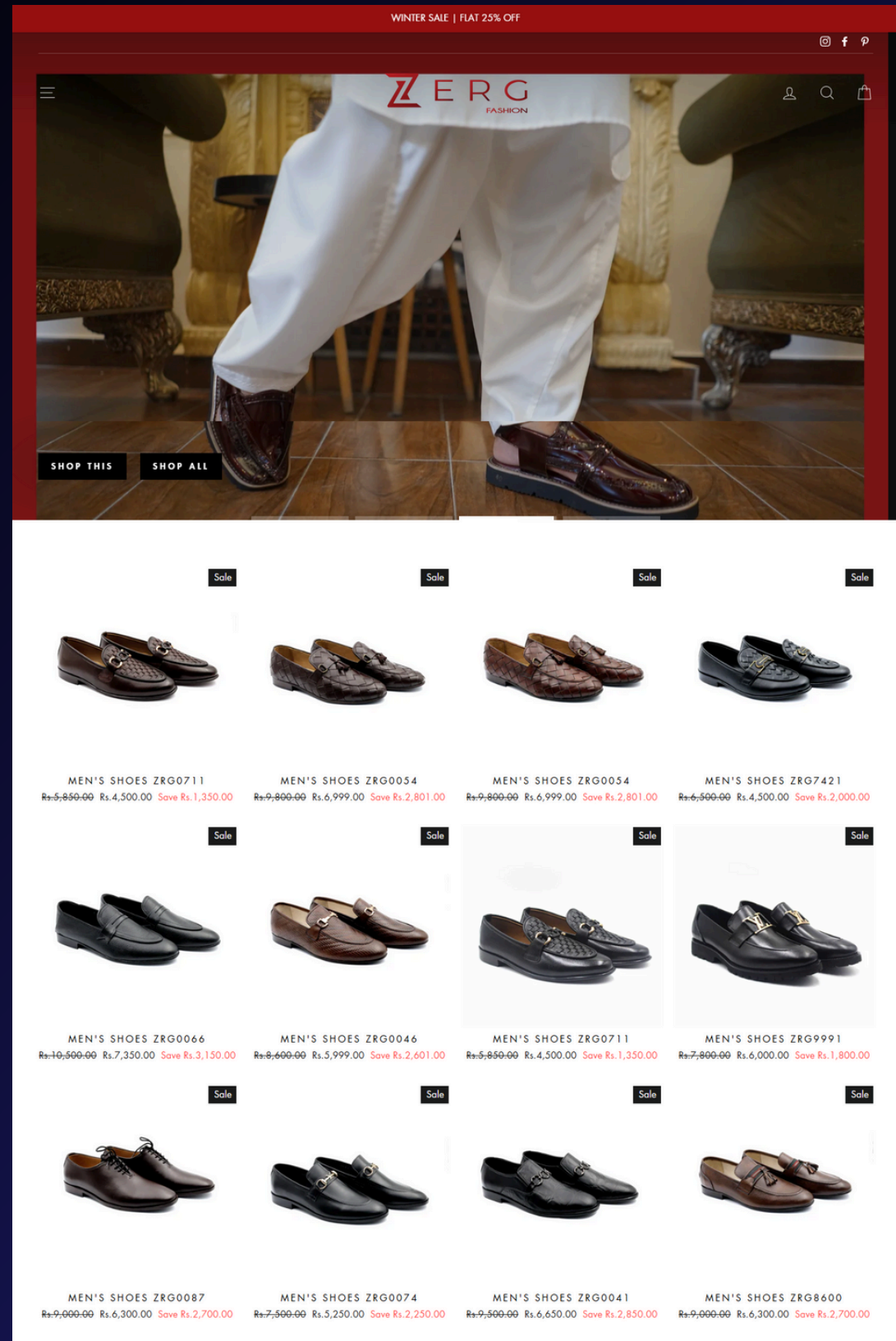
Brands Handling



Communication



Satisfaction

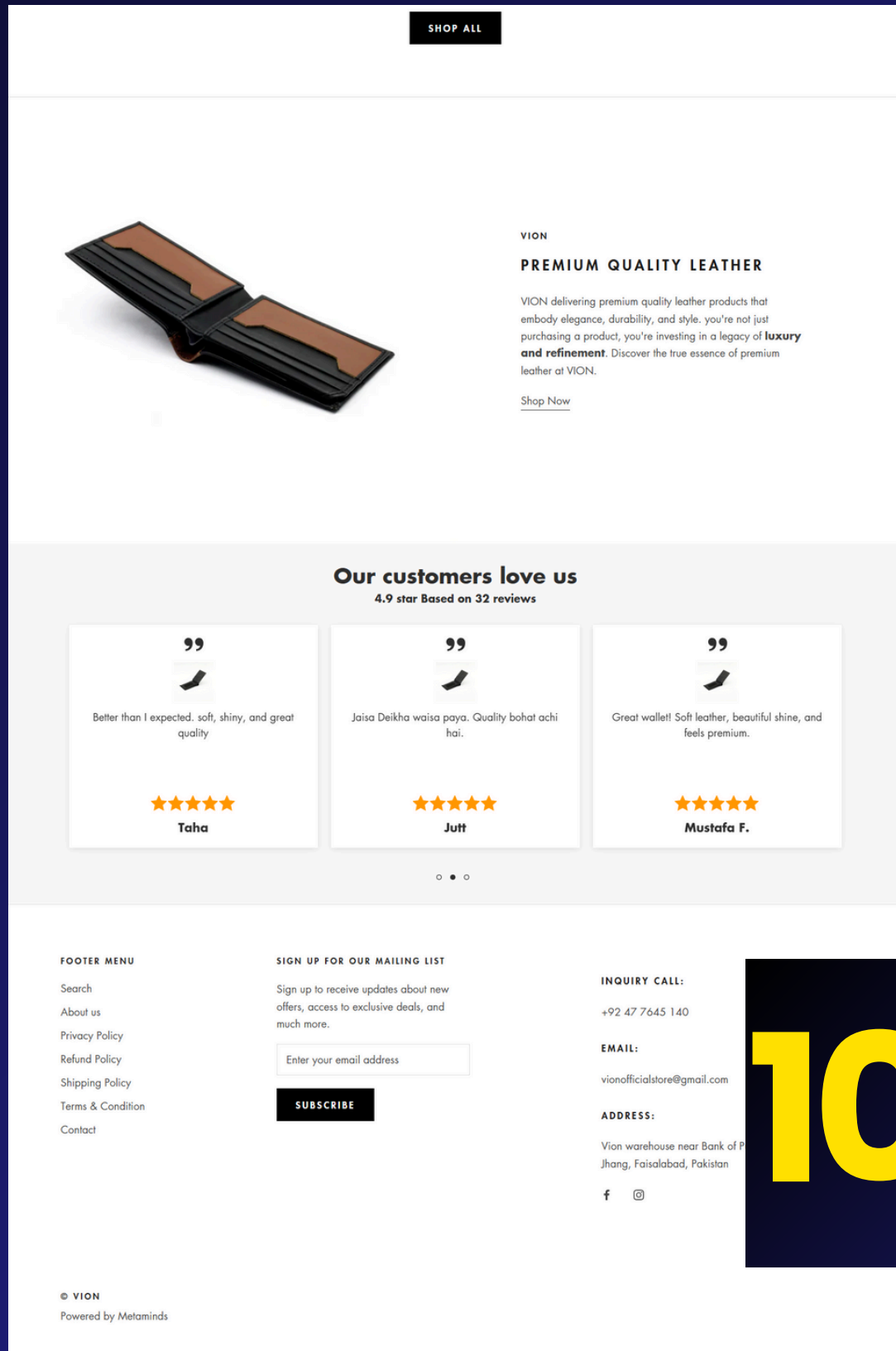
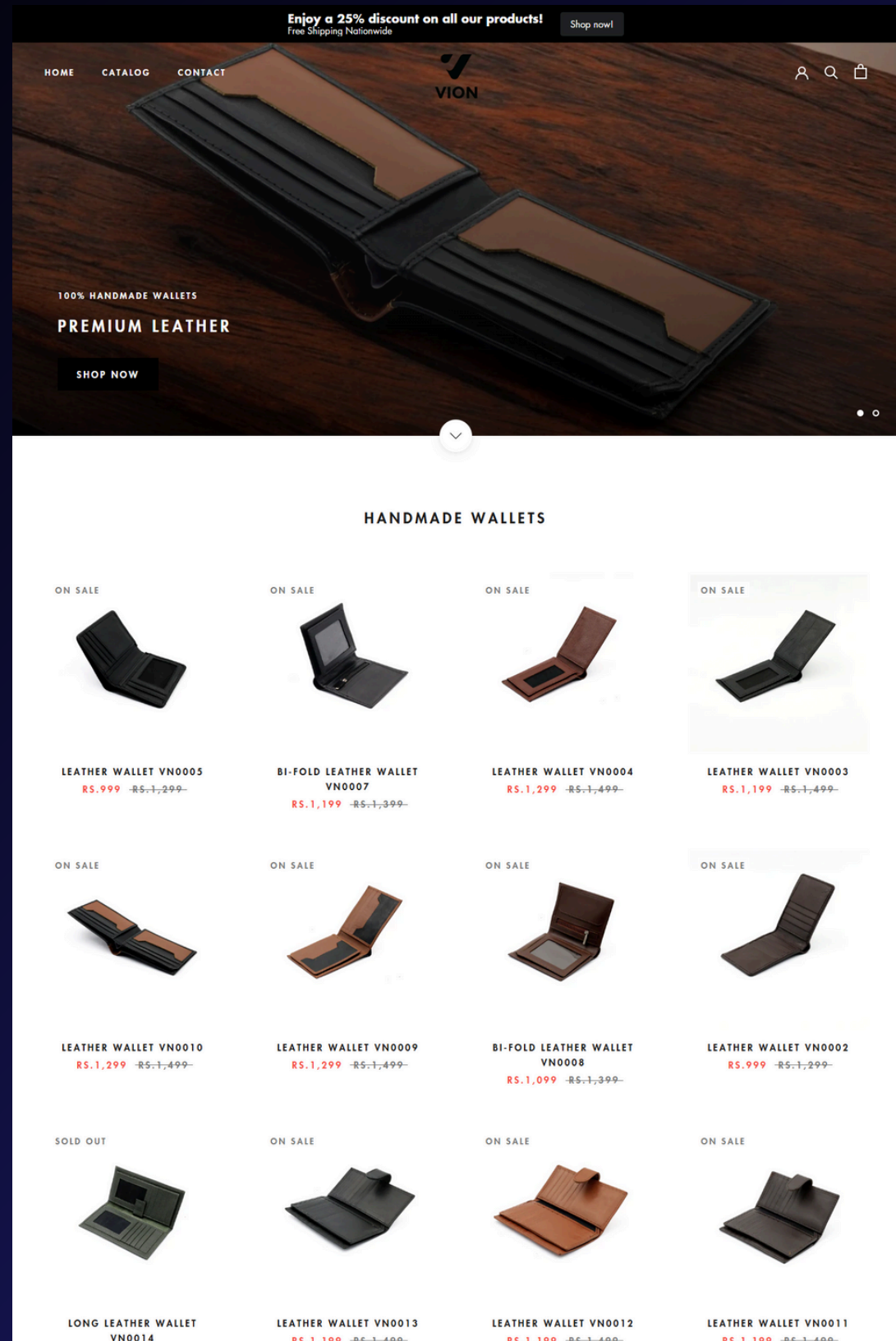


Our Project

Professional Store Designing & UI/UX Studio

We design stunning, high-converting online stores that blend creativity with functionality. From sleek UI/UX to seamless navigation, our expert designs enhance user experience and boost sales. Elevate your brand with a store that looks great and sells better! Let me know if you need any modifications!

100+ Projects Completed



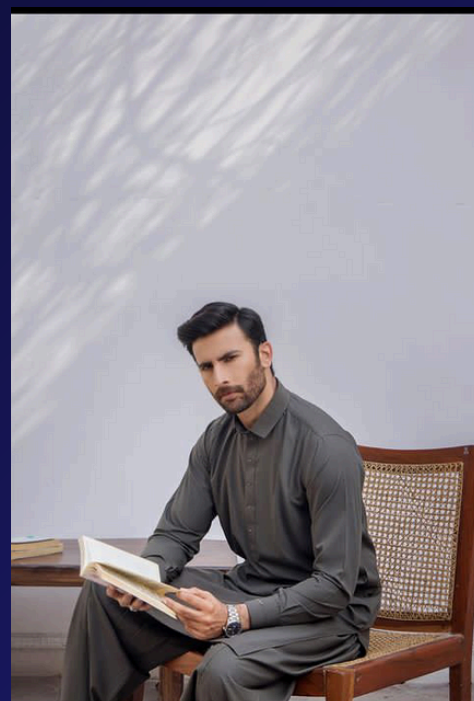
Our Project

Expert Store Designing & Branding Studio

We create visually stunning and user-friendly online stores that drive sales! From sleek UI/UX designs to seamless navigation, we craft e-commerce experiences that captivate customers and maximize conversions. Elevate your brand with a store that stands out!

Let me know if you'd like any tweaks!

100+ Projects Completed



Our Project

Premium Shoe Photography & Creative Studio

Expertly capturing the essence of footwear with high-quality, detail-focused shoe shoots. From studio perfection to dynamic outdoor settings, we create visually stunning content that enhances brand appeal and boosts conversions. Elevate your shoe brand with creativity and precision!

Let me know if you'd like any adjustments!

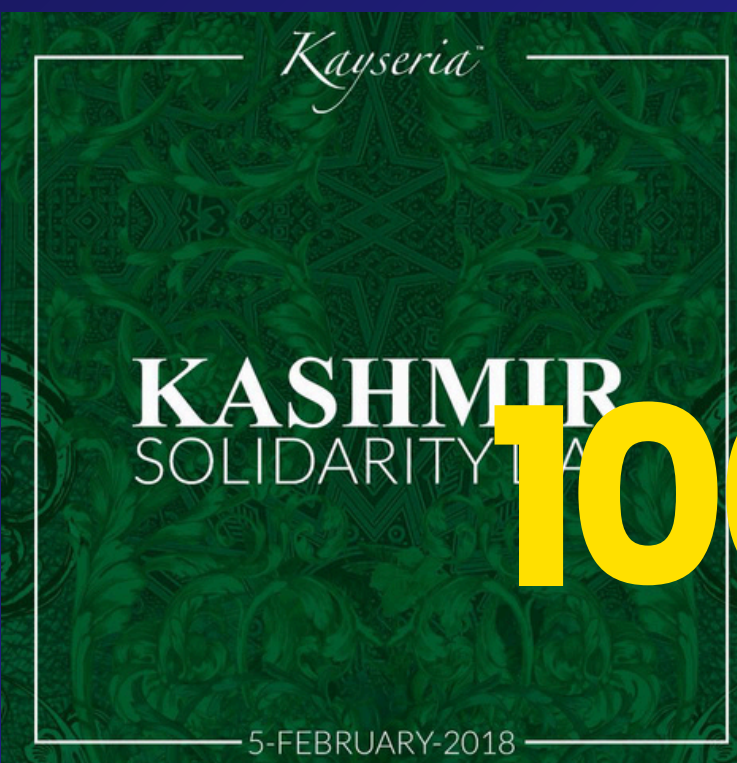
100+ Projects Completed



Our Project

Creative Social Media Post Designing Studio

We craft eye-catching and engaging social media posts that make your brand stand out! From sleek product showcases to dynamic ad creatives, our designs are tailored to boost engagement, visibility, and conversions. Let's turn your ideas into scroll-stopping visuals! Let me know if you need any refinements!



100+ Projects Completed



Our Project

Premium Shoe Shoot & Creative Marketing Studio

We specialize in high-end shoe photography that highlights every detail with perfection. From studio setups to outdoor lifestyle shoots, we create visually stunning content that enhances brand appeal and boosts sales. Elevate your shoe brand with our expert creative touch!

Let me know if you want any adjustments!



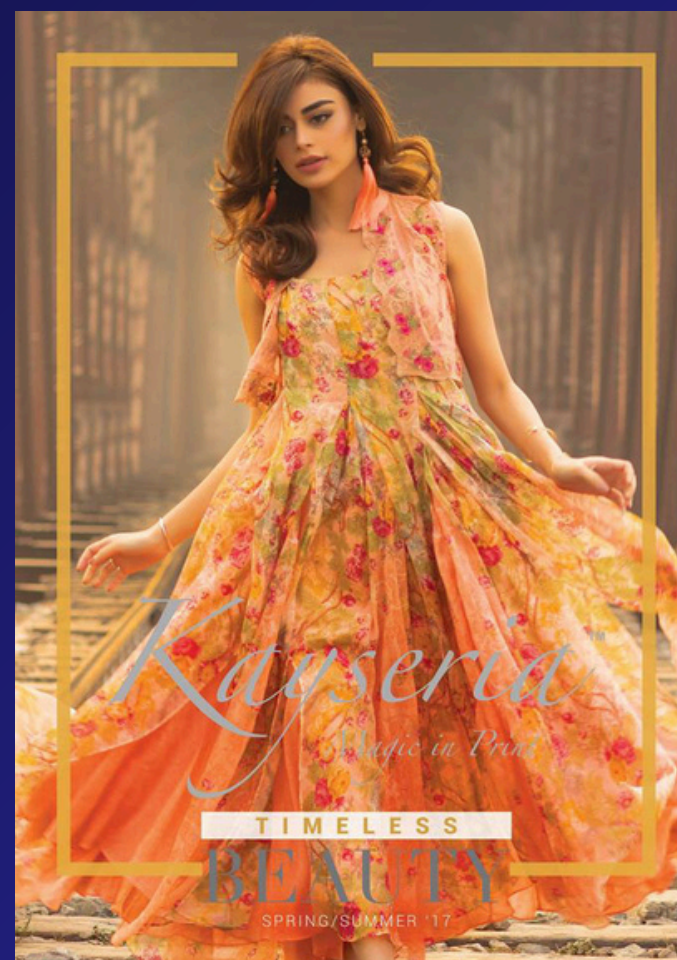
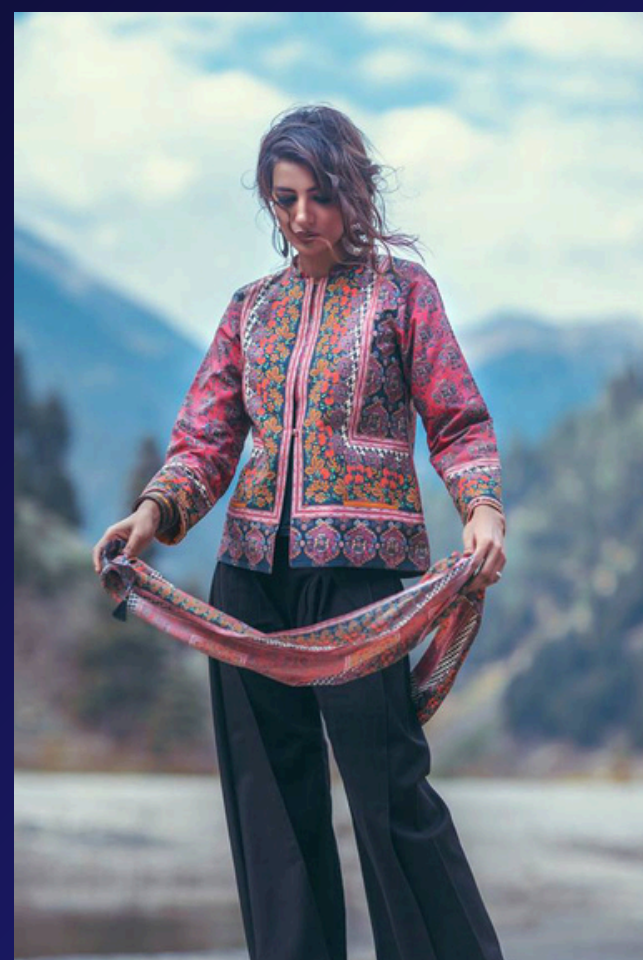
100+ Projects Completed



Our Project

Professional Shoe Shoot & Creative Digital Marketing Studio

We capture the essence of premium footwear with high-quality, detail-focused shoe shoots. From studio perfection to lifestyle outdoor shots, we create stunning visuals that enhance brand appeal and boost sales. Elevate your shoe brand with creative storytelling and expert photography! Let me know if you need any adjustments!



100+ Projects Completed



Our Project

Creative Digital Marketing & Model Shoot Studio.

A cutting-edge studio specializing in high-quality model shoots with a creative touch. We blend digital marketing strategies with stunning visuals to elevate brand presence. From concept to execution, we craft compelling content that drives engagement and sales.

Let me know if you want any modifications!



100+ Projects Completed

Digital Marketing



Meta ads (Facebook and Instagram) are powerful tools for driving high-conversion sales by targeting highly specific audiences with tailored messaging. By leveraging advanced audience segmentation and engaging ad formats, these ads create personalized experiences that resonate with users, leading to increased clicks and conversions. With continuous optimization, Meta ads ensure a strong return on investment by reaching the right people at the right time.

STATS

313... Updated just now Discard drafts Review and publish (1)

Search

All ads

Had delivery

Active ads

+ See more

Create a view

Search by name, ID or metrics

Campaigns

Ad sets

Ads

Jan 1, 2024 – Feb 6, 2025

+ Create

Duplicate

Edit

A/B test

More

Columns: Performance

Breakdown

Charts

<input type="checkbox"/>	Off / On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Co
<input type="checkbox"/>	<input checked="" type="checkbox"/>	NK-Flyknit 29-June	Using ad set bid...	Using ad set bu...	7-day click or ...	1 [2] Website Purchase	14,163	18,947	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Noka Engagement 24-June	Using ad set bid...	Using ad set bu...	7-day click or ...	564 [2] Messaging conver...	44,538	56,660	Per
<input type="checkbox"/>	<input checked="" type="checkbox"/>	NK - Guide 10 Sales	Using ad set bid...	Using ad set bu...	7-day click or ...	21 [2] Website purchases	45,888	84,664	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Engagement Airmax 06-June	Using ad set bid...	Using ad set bu...	7-day click or ...	17,482 [2] Messaging conver...	395,679	857,224	Per
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Nk Air Max 15-April Lookalike	Using ad set bid...	Using ad set bu...	7-day click or ...	7 [2] Website purchases	19,306	28,223	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Arch Fit 25-May	Using ad set bid...	Using ad set bu...	7-day click or ...	— Website Purchase	15,426	17,637	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Sketchers - 20 May-	Using ad set bid...	Using ad set bu...	7-day click or ...	51 [2] Website purchases	76,743	169,805	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Air max) Advantage+ 05/20/2024 Campaign	Using ad set bid...	Using ad set bu...	7-day click or ...	14 [2] Website purchases	47,361	73,226	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Noka Sales 20-May	Using ad set bid...	Using ad set bu...	7-day click or ...	68 [2] Website purchases	144,768	344,475	
		Results from 78 campaigns ⓘ Excludes deleted items			Multiple attrib...	— Multiple conversions	4,238,394 Accounts Center acc...	18,007,692 Total	

STATS

3...

Updated just now

Discard drafts

Review and publish (1)

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<input type="checkbox"/>	Off / On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Pegasus] [25-Feb]	Using ad set bid...	Using ad set bu...	7-day click or ...	— Website Purchase	8,365	11,028
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Sales subtract 8X 23 Feb	Using ad set bid...	Using ad set bu...	7-day click or ...	2 ^[2] Website purchases	11,759	16,346
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CBO Random Carousel 20-Feb	Highest volume	Rs2,000.00 Daily	7-day click or ...	— Website Purchase	12,985	15,300
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CBO Structure 8x 16-Feb	Highest volume	Rs3,000.00 Daily	7-day click or ...	4 ^[2] Website purchases	21,323	27,050
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Home Page 15-Feb	Using ad set bid...	Using ad set bu...	7-day click or ...	11 ^[2] Website purchases	26,440	37,227
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Sales Nk Air Max Run Fast 13-Feb	Using ad set bid...	Using ad set bu...	Multiple attrib...	1,234 ^[2] Website purchases	1,322,182	4,609,645
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Sales 11 Feb	Using ad set bid...	Using ad set bu...	7-day click or ...	6 ^[2] Website purchases	26,161	34,063
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Traffic Campaign 9-Feb	Using ad set bid...	Using ad set bu...	7-day click or ...	756 ^[2] Landing Page Views	12,087	13,320
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Page Likes Campaign 9 Feb	Using ad set bid...	Using ad set bu...	7-day click or ...	1,383 ^[2] Follows or likes	4,499	5,365
		Results from 78 campaigns ⓘ Excludes deleted items			Multiple attrib...	— Multiple conversions	4,238,394 Accounts Center acc...	18,007,692 Total

STATS

Updated just now

Discard drafts

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🔍

All ads

⚡ Had delivery

⚡ Active ads

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Ads

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A/B test

More

Columns: Performance

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Charts

<input type="checkbox"/>	Off / On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost
<input type="checkbox"/>	<input checked="" type="checkbox"/>	XR - Runner 2.0	Using ad set bid...	Using ad set bu...	7-day click or ...	30 [2] Website purchases	79,620	132,511	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	New NK Invincible 3	Using ad set bid...	Using ad set bu...	7-day click or ...	7 [2] Website purchases	21,045	36,499	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	NK Next Runner	Using ad set bid...	Using ad set bu...	7-day click or ...	118 [2] Website purchases	217,069	464,318	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	NK Pegasus-41	Using ad set bid...	Using ad set bu...	7-day click or ...	12 [2] Website purchases	40,237	59,603	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	NK Trail	Using ad set bid...	Using ad set bu...	7-day click or ...	75 [2] Website purchases	152,260	337,548	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Engagement Campaign	Using ad set bid...	Using ad set bu...	7-day click or ...	57,739 [2] Messaging conver...	1,586,435	3,394,466	Per
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Sketchers Hyper Burst	Using ad set bid...	Using ad set bu...	7-day click or ...	36 [2] Website purchases	67,370	139,340	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Pegasus-39	Using ad set bid...	Using ad set bu...	7-day click or ...	17 [2] Website purchases	46,544	78,728	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	ADS BOOST ADIDAS	Using ad set bid...	Using ad set bu...	Multiple attrib...	4 Website purchases	16,247	27,070	
Results from 78 campaigns ⓘ Excludes deleted items					Multiple attrib...	— Multiple conversions	4,238,394 Accounts Center acc...	18,007,692 Total	N



Get In Touch

With Us



Phone
+923-111-154008



Social Media
lumospkofficial



Social Media
lumospkofficial



Email
info@lumos.pk

